



Curriculum Vitae - Paul Noddings

Name:	Paul Noddings	Web Site:	www.noddydog.co.uk
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Date of Birth:	14.11.1981	Mobile:	07790145783

Education & Qualifications

Degree

BA (HONS) Multimedia Design
Northumbria University, Newcastle. (2000 – 2003)
Result: FIRST

College

GNVQ Advanced - Art & Design
Darlington College of Technology, Darlington. (1998 – 2000)
Results: MERIT
RSA Computer Literacy & Information Technology Stage 1

GCSE

Eastbourne Comprehensive School, Darlington. (1993 – 1998)

Results:	Media Studies	A*	Art	A	English (Language)	A
	English (Literature)	A	Mathematics	B	Religious Education	B
	Science (Double)	C C	Design Technology	C	French	C

Awards & Achievements

Sister Act The Musical - www.sisteractthemusical.com
New Media Age Site of the Week, July 2009 (with a score of 92/100).

“Most Influential Newcomer” at the 2008 aka Awards.

The Chapel - www.thechapel.co.uk
Winner of British Hairdressing Business Awards in the Web Site Innovation of 2007 category, sponsored by Veaudry.

The Chapel - www.thechapel.co.uk
Winner of British Hairdressing Business Awards in the Web Site Innovation of 2005 category, sponsored by Schwarzkopf Professional.

Barker Gillette - www.barkergillette.com
Law Society's Law Management award for Best Marketing Initiative 2005.

Designer of the Month in June 2005's .net Magazine.

Art Shop Award - BTEC National Diploma in Design (Best Progress) 2000.

Lindsley Blythe Art & Design Award 1998.
V.J. Rosindell Media Award 1998.

Employment & Experience

AKA Ltd, London

Senior Digital Designer : January 2008 - Present

Senior digital designer for clients within the live entertainment industry such as the RSC, Hairspray, Billy Elliot, High School Musical, Sister Act, Walking With Dinosaurs, Oliver! and Doctor Who Live. My responsibilities include creating online brand development, designing and building web sites, widgets, animations, social media, SEO, banner ad and e-mail campaigns to help promote these high profile West End shows. I've also been involved in creating various designs for successful pitches including Legally Blonde The Musical and most recently Shrek The Musical. I've helped to develop the internal processes of the department, present in client-facing meetings and I also line manage 5 other digital designers/developers. This includes setting annual objectives and appraisals.

Various Freelance Web Design Projects

June 2007 - December 2007

I have been working on a freelance basis in order to take on specific projects that have interested and engaged me. This has helped to keep my experience varied and has also given me a way of learning important new skills.

Digital Marmalade Ltd, Beckenham, Kent

Lead Graphic and Web Designer : October 2003 - June 2007

Lead graphic & web designer for various clients such as Kinder Looney Tunes Racers campaign, Steve Brookstein (X Factor) and the UK's largest independent tour operator Cosmos. I was involved with projects throughout all stages of production. I worked on projects as an individual and also in a team capacity. I gained experience in dealing with clients, attending meetings, planning processes and consultation. I worked closely with developers to ensure my work was integrated with the various content management systems. During my time with Digital Marmalade I won 3 industry awards for The Chapel and Barker Gillette web sites and was Designer of the Month in June 2005's .net Magazine.

Imagination Ltd, London

Freelance Designer / Animator - August 2003 - October 2003

Design and produce graphics for the 2003 Frankfurt Ford Motorshow. Work included producing onscreen graphics, animation and image editing.

Gladiators Zone - www.gladiatorszone.co.uk

Volunteer Web Site Designer / Producer : 1998 - 2000

Design, produce and maintain an interactive animated web site for the history of the television show 'Gladiators'.

Stelro Print & Design, Darlington

Junior Graphic Designer : 1999 - 2000

Creating new designs and also working with existing designs. Experience included imposing design for film output, film outputting, using various printing, folding and binding machinery and dealing with clients.

Jennifer Stoute (Former Olympic Athlete)

Freelance Graphic Designer : 1996 - 1999

Design for fan club membership pack and related merchandise. Responsibility included design, production, obtaining content/interviews and printing of a quarterly newsletter and related material.

Mawers Talbot Print, Darlington

Work Placement : 1998

Included learning about the design process, printing, preparing and producing transparencies and also print plates.

Diane Youdale (Television Personality and 'Jet' from Gladiators)

Freelance Graphic Designer : 1995

Design for newsletters and information sheets used for correspondence to huge amounts of fan mail.

Skills

Graphics: Adobe Photoshop, Adobe Illustrator, Adobe ImageReady.
Web Sites: Adobe Dreamweaver.
Multimedia: Adobe Flash.
Audio: Adobe Soundbooth.
Desktop Publishing: Adobe InDesign.
Video: Adobe Premier, Adobe After Effects.
Miscellaneous: Swift 3D, Poser, Facebook, Twitter, MySpace, Mobile Sites.
General: Microsoft Office, FTP Clients.

Languages: XHTML
CSS
Actionscript 2 (Learning Actionscript 3)
Javascript
JQuery
HTML 5
PHP

Operating Systems: Fluent in both Windows and Mac OS.

Portfolio

A portfolio of my best work can be found online at www.noddydog.co.uk
References and more examples of my work are available on request.